



**POKER INITIATIVE *ONE MORE FOR ONE DROP*  
HELPS WORLD SERIES OF POKER REACH \$25 MILLION RAISED SINCE 2012  
TO BENEFIT ONE DROP FOUNDATION'S CRITICAL WATER-MISSION**

***WSOP and the One Drop Foundation are celebrating  
10 years of partnership, 10 years of winners, and \$25M of impact***

***“Our friends at the World Series of Poker and the entire poker community deserve the longest standing ovation for what they have accomplished with One Drop over the past 10 years. All sectors combined, how many companies do you know have been able to mobilize their stakeholders to raise \$25 million for a charity?”***

***Guy Laliberté, founder of the One Drop Foundation.***

***Las Vegas, Nevada (July 11, 2022)***— With the same ambition with which the One Drop Foundation strives to change the game in the water sector, poker initiative *One More For One Drop* is transforming lives. Held this past weekend in Las Vegas to celebrate 10 years of turning water into action together, the *One More for One Drop* tournament in Las Vegas raised \$632,922, bringing the total amount of funds raised through partnership with the World Series of Poker (WSOP) to \$25 million. Since 2012, the WSOP, the poker community and the One Drop Foundation have amassed a history of 17 impactful charitable poker tournaments benefitting One Drop Foundation's water-mission and transforming the lives of hundreds of thousands of people worldwide.

Over the years, the One Drop Foundation and the WSOP have created three charitable poker tournament formats that have been held in Las Vegas, Rozvadov (Czech Republic) and in Monaco. Kicking off in Las Vegas in 2012, Guy Laliberté, founder of the One Drop Foundation, envisioned a game-changing poker tournament called, *The Big One for One Drop*, that made history on several fronts – including the first \$1 million buy-in event and the biggest first prize ever awarded totaling \$18,346,673. This tournament has generated nearly \$16 million in contributions for One Drop Foundation's mission through its four editions that were held biennially from 2012 to 2018. In addition to *The Big One for One Drop*, there have been eight editions of another rendition poker tournament titled, *The Little One for One Drop*, a \$1,000 buy-in charitable poker event with a \$111 optional contribution, and five editions of yet another charitable poker tournament titled, *The High Roller for One Drop*, a \$111,111 buy-in. More than 20,000 poker players have contributed since the beginning of the One Drop-WSOP partnership in 2012, either by playing one or more tournaments or making donations at cash-out.

The recent *One More for One Drop* tournament held this past weekend in Las Vegas enabled the One Drop Foundation to pass the extraordinary mark of \$25,000,000 raised through their poker initiatives for One Drop Foundation's crucial mission of ensuring sustainable access to safe water for communities facing extreme barriers.

“Our friends at the World Series of Poker and the entire poker community deserve the longest standing ovation for what they have accomplished with One Drop over the past 10 years. All sectors combined, how many companies do you know have been able to mobilize their stakeholders to raise \$25 million for a charity? This is not only a true example of generosity, it is also a leadership testimonial in the purest form. Thank you, my friends, for caring so much for the cause of safe water for all and for giving the best of yourselves to put a lasting dent into poverty with us,” said Guy Laliberté, founder of the One Drop Foundation.

“I will remember forever when Guy presented to me his idea for a \$1 million buy-in charitable tournament that would soon be known as *The Big One for One Drop*. You have to remember that in 2012, super high roller tournaments rarely exceeded \$100,000. Adding a zero was not the typical increment. Guy was so passionate about the idea and about the impact this tournament would have on access to water in the world that we decided to join forces immediately. I was far from imagining that 10 years later we would have raised over \$25 million for the One Drop Foundation and have impacted so many lives. The entire poker community should be very proud of this achievement” said Ty Stewart, Executive Director of WSOP.

The One Drop Foundation was established in 2007 by Cirque du Soleil and Lune Rouge founder Guy Laliberté as an international foundation dedicated to ensuring sustainable access to safe water, sanitation and hygiene locally and globally. In the midst of a global pandemic, the One Drop Foundation and its partners kept making a difference and soon, their actions will have changed the lives of more than 2.3 million people around the world with 26 projects in 14 countries.

The funds raised during *One More for One Drop* will directly support One Drop Foundation’s safe water access initiatives both locally and around the world.

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#### ABOUT THE ONE DROP FOUNDATION

The One Drop™ Foundation is an international philanthropic organization created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Its mission is to ensure sustainable access to safe water, sanitation, and hygiene for communities facing extreme barriers through innovative partnerships, creativity, and the power of art. Together with its partners, the One Drop Foundation deploys its unique *Social Art for Behaviour Change*™ approach designed to promote the adoption of healthy water, sanitation and hygiene-related behaviours and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 15 years of turning water into action, with projects that will soon have improved the living conditions of over 2.3 million people around the world. To learn more about the One Drop Foundation, visit [onedrop.org](http://onedrop.org).

#### ABOUT WORLD SERIES OF POKER

The World Series of Poker® is the largest, richest and most prestigious gaming event in the world, having awarded more than \$3.5 billion in prize money and the prestigious gold bracelet, globally recognized as the sport's top prize. Featuring a comprehensive slate of tournaments in every major poker variation, the WSOP is poker's longest-running tournament in the world, dating back to 1970. In 2021, the event attracted 127,075 entrants to the Rio All-Suite Hotel & Casino in Las Vegas and awarded more than \$237 million in prize money. In addition, the

WSOP has formed groundbreaking alliances in broadcasting, digital media and corporate sponsorships, while successfully expanding the brand internationally with the advent of WSOP Europe in 2007 and the WSOP Asia-Pacific in 2013 and the WSOP International Circuit Series in 2015. In 2022, the WSOP will take place on The Las Vegas Strip for the first time ever at Bally's, the future Horseshoe, and Paris Las Vegas Hotel & Casino. All WSOP events are subject to the then-current and applicable WSOP tournament rules. For more information, please visit [www.wsop.com](http://www.wsop.com).