

**WORLD POKER TOUR<sup>®</sup>**



## One Drop Foundation and World Poker Tour<sup>®</sup> Partner to Elevate the Future of Charity Poker

**Irvine, CA (February 8, 2023)** – The World Poker Tour<sup>®</sup> and the One Drop Foundation are teaming up to further support One Drop Foundation’s mission of ensuring sustainable access to safe water, sanitation and hygiene to communities facing extreme barriers all around the world.

Both entities share a strong philanthropic commitment and have mobilized the poker community through premier poker events to raise much-needed charity funds in the past. Since 2012, the WPT<sup>®</sup> Foundation and the One Drop Foundation have raised a combined total of more than \$70 million for global causes.

“WPT has always committed to giving back to those in need both locally and globally,” said WPT CEO Adam Pliska. “Through the World Poker Tour Foundation<sup>™</sup>, we have utilized our position in the poker community to raise millions of dollars in funding for non-profit organizations, and we are eager to continue this charitable thread by teaming up with the incredible One Drop Foundation.”

Over the past ten years, the World Poker Tour Foundation has helped raise more than \$45 million for over three-dozen global charities, including Children’s Hospital of Philadelphia, Conservation International, Education Reform Now, K9s for Warriors, NASCAR Foundation, TGR Foundation, Special Olympics, and World Central Kitchen.

“The One Drop Foundation has raised more than \$25 million through poker events over the past decade,” said Alexandre Meunier, One Drop Foundation’s Chief Marketing and Events Officer. “We now look forward to the next milestone in our mission to improve access to safe water and living conditions for millions across the globe. We are confident the World Poker Tour is the ideal partner to help us achieve that goal, hand in hand with the global poker community.”

The partnership between WPT and the One Drop Foundation will see premier events hosted by WPT casino partners, globally. Look out for more exciting news in the near future.

For more information on the One Drop Foundation, visit [onedrop.org](https://onedrop.org).

For more information regarding this and all World Poker Tour events, visit [WPT.com](https://wpt.com).

## **MEDIA CONTACTS**

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### **About the World Poker Tour®**

World Poker Tour® (WPT®) is the premier name in internationally televised gaming and entertainment with brand presence in land-based tournaments, television, online, and mobile. Leading innovation in the sport of poker since 2002, WPT ignited the global poker boom with the creation of a unique television show based on a series of high-stakes poker tournaments. WPT has broadcast globally in more than 150 countries and territories, and is currently producing its 21st season, which airs on Bally Sports in the United States. Season XXI of WPT is sponsored by ClubWPT.com. ClubWPT.com is a unique online membership site that offers inside access to the WPT, as well as a sweepstakes-based poker club available in 43 states and territories across the United States, Australia, Canada, France, and the United Kingdom. WPT also participates in strategic brand license, partnership, and sponsorship opportunities. For more information, go to [WPT.com](http://WPT.com).

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### **About the One Drop Foundation**

The One Drop™ Foundation is an international philanthropic organization created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Its mission is to ensure sustainable access to safe water, sanitation, and hygiene for communities facing extreme barriers through innovative partnerships, creativity, and the power of art. Together with its partners, the One Drop Foundation deploys its unique *Social Art for Behaviour Change*™ approach designed to promote the adoption of healthy water, sanitation and hygiene-related behaviours and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 15 years of turning water into action, with projects that will soon have improved the living conditions of more than 2.7 million people around the world.

For more information, go to [onedrop.org](http://onedrop.org).