



**“ONE NIGHT FOR ONE DROP” IMAGINED BY CIRQUE DU SOLEIL
RETURNS MARCH 2020 TO RAISE FUNDS AND AWARENESS
FOR THE CAUSE OF WATER**

Las Vegas, Nevada (December 5, 2019) — The eighth edition of the global fundraising event “One Night for One Drop,” imagined by *Cirque du Soleil*, will take place on March 27, 2020 at Luxor Hotel and Casino in Las Vegas. This year, the event will feature a special performance of **R.U.N – the first live action thriller produced by Cirque du Soleil**. All net proceeds raised during the evening will directly benefit One Drop’s mission to ensure access to safe water in some of the world’s most vulnerable communities around the globe, in addition to supporting local water initiatives in Southern Nevada and educational efforts throughout the Las Vegas valley.

“2.1 billion people worldwide lack safe drinking water at home. I am proud to say that we are coming together once again this year to reduce that staggering number. When I first started One Drop, I wanted to approach fundraising in an unexpected and innovative way, and this is exactly what One Night for One Drop has become. It is a different type of event where we all meet to have fun and share our common desire to help others and make the world a better place,” says Guy Laliberté, One Drop, Cirque du Soleil and Lune Rouge Founder.

One Night for One Drop is not a traditional fundraising event. The evening begins with an intimate pre-show cocktail reception followed by a blue carpet filled with celebrities and guests. Prior to the **R.U.N** performance, a live auction spotlighting once-in-a-lifetime experiences and unique luxury items will be presented in the R.U.N Theater.

With a creative team including award-winning Director Robert Rodriguez (*Alita, Sin City, From Dusk till Dawn*), Show Director Michael Schwandt and Music Composer Tyler Bates, **R.U.N** is an unprecedented entertainment experience using live action performance to explore the world of stunts.

"R.U.N is very different from other shows within the Cirque du Soleil portfolio. With R.U.N, we have reinvented the concept of an adrenaline thriller, drawing inspiration from action movies and graphic novels, that offers a new form of live entertainment to a more diversified Las Vegas guest," says Daniel Lamarre, President and CEO of Cirque du Soleil Entertainment Group.

Following the show, guests will be immersed into a mesmerizing and wildly fun after party where Guy Laliberté will take over the sound system and perform a DJ set alongside other surprise guest performers. This unforgettable night will be held in true Cirque du Soleil signature style and is guaranteed to leave a lasting impression – expect the unexpected!

One Night for One Drop tickets and sponsorship packages are now on sale and available at onedrop.org/onenight or by calling 1-844-33-WATER. All-access tickets \$3,000. Individual VIP tickets \$1,500. Show-only tickets starting at \$125.

For press information on One Drop, please contact [Sarah Gargano at sarah@sarahgargano.com](mailto:sarah@sarahgargano.com) or [Tawny Strelic at tstrelic@kirvindoak.com](mailto:tstrelic@kirvindoak.com).

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About One Drop™

One Drop is an international foundation created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Our mission is to ensure sustainable access to safe water and sanitation for the most vulnerable communities through innovative partnerships, creativity and the power of art. Together with its partners, One Drop brings its unique *Social Art for Behaviour Change™* approach to promote the adoption of healthy practices around water, sanitation and hygiene through locally inspired social art programs, empowering the communities to take ownership of the water projects over time. For this to be possible, One Drop puts together novel fundraising initiatives supported by a visionary community of partners and donors. One Drop counts over 12 years of turning water into action with projects that will soon have transformed the lives of over 1.6 million people around the world. The foundation was recognized by Charity Intelligence as one of the 2018 Top 10 Impact Charities in Canada and now as one of the 2019 Top International Impact Charities in Canada.

To learn more about One Drop, visit www.onedrop.org. Interact with One Drop on Facebook and Twitter at @onedrop, or on Instagram @1dropwater.

About R.U.N.

R.U.N is a living, breathing graphic novel that features non-stop tire-peeling, fist-flinging and double-crossing action including combat stunts, fast-paced car chases, cutting-edge technology and innovative multimedia. Chapter by chapter, guests will be taken through a gritty, cinematic story featuring bold, rebellious and fearless characters.

R.U.N performs in the R.U.N Theater at Luxor Hotel and Casino Wednesday through Sunday at 7 p.m. and 9:30 p.m. R.U.N is intended for mature audiences 13 and older.

About Cirque du Soleil Entertainment Group

Cirque du Soleil Entertainment Group is the world leader in creating, producing and distributing live entertainment. With an established reputation in circus art shows, the Group further leverages its creative and innovative powerhouse to present a variety of compelling entertainment forms through its divisions, such as Cirque du Soleil, Blue Man Group, VStar Entertainment Group, The Works Entertainment, Cirque du Soleil Events + Experiences and 4U2C. Cirque du Soleil Entertainment Group productions have performed in more than 65 countries in over 450 cities, with an average of over 15 million tickets sold yearly. Beyond its various experiences and shows, Cirque du Soleil Entertainment Group aims to make a positive impact on people, communities and the planet through art and creativity. For more information, visit CirqueduSoleilEntertainmentGroup.com.

About Luxor

One of the most iconic hotels on The Strip, the Luxor pyramid invites curiosity while the inside rewards visitors with equal parts excitement and intrigue. The resort features a wide variety of entertainment including R.U.N, the first live-action thriller produced by *Cirque du Soleil*, international phenomenon Blue Man Group, the hilarious comedy of Carrot Top, the provocative adult revue FANTASY and the ultimate competition gaming and entertainment venue HyperX Esports Arena. Combined with the 120,000-square-foot gaming area and eclectic restaurants, Luxor is an unparalleled travel destination. Luxor is owned by MGM Resorts International (NYSE: MGM). For more information and reservations, visit luxor.com, call toll free at (877) 386-4658 or find us on Facebook and Twitter.