

FOR IMMEDIATE RELEASE



**ONE NIGHT FOR ONE DROP UNVEILS ONCE-IN-A-LIFETIME AUCTION
ITEMS:
FIRST OF ITS KIND LAFFITE AUTOMOBILI'S ALL-NEW LM1 HYPERCAR,
LUXURY TRAVEL EXPERIENCES AND MORE**

*One Night for One Drop's specially curated wine tasting to feature wine and
spirits from world-renowned estates*

*For high-resolution images of LAFFITE LM1, click [here](#)
For the complete list of wine partners for this year's tasting, click [here](#)*

Las Vegas (Sept. 27, 2023) - One Night for One Drop proudly unveils the unparalleled auction items for this year's philanthropic event at Marquee inside The Cosmopolitan of Las Vegas on November 15 with presenting sponsors MGM Resorts International and Cirque du Soleil. The brand-new hypercar brand LAFFITE AUTOMOBILI, and its flagship model, the LAFFITE LM1, will headline this year's live auction. The live auction will also include a Sir Jackie Stewart, OBE, Formula 1 Silverstone Experience and additional surprise items.

LAFFITE AUTOMOBILI has teamed up with One Night for One Drop to offer its very first hypercar for the live auction. Named LM1, it's the first "Le Mans-type" hypercar of the modern era to be produced for road use. This historic car will be the first of 24 produced from January 2025, specially designed by legendary designers Fabrizio and Giorgetto Giugiaro (GFG Style Design Studio in Torino), engineered and manufactured in collaboration with L.M.Gianetti at their Torino production plant.

Inspired by endurance racing cars, the LM1 is powered by a V8 hybrid engine. It's designed as a racing car but adapted to the road and accessible to all types of drivers. Weighing in at just 1250kg, the LM1 can reach speeds of up to 350kph, thanks to its 1000-horsepower V8 Hybrid engine, specially designed for Laffite Automobili by Autotecnica Motori and compatible with the new e-fuel. The LM1 features a carbon chassis and body, a "Formula 1-style" steering wheel, adjustable hydraulic suspensions and active aerodynamic devices like those found on race cars.

"We are incredibly honored and proud to partner with such an influential organization as the One Drop Foundation, which is committed to changing the world," says Bruno Laffite and Pascal Cohen, co-founders of LAFFITE AUTOMOBILI. "We are delighted to offer this unique car, the LM1, to help raise as much money as possible to give access to clean water to those in need."

Additionally, One Night for One Drop will offer a specially curated wine tasting for guests in attendance with wines from the most coveted estates including Domaines Barons de Rothschild Lafite, Opus One, Domaine Faiveley, Champagne Barons de Rothschild, Jackson Family, Hardy Cognac, Vice Versa and many more.

One Night for One Drop is the largest fundraiser for the One Drop Foundation, a leading non-profit organization whose mission is to ensure sustainable access to safe water for millions of people in communities facing extreme barriers. Since its inception in 2013, One Night for One Drop has raised more than \$40 million to improve the lives of the world's most vulnerable communities and support life-changing water projects around the world as well as local Las Vegas water initiatives.

For tickets and sponsorship opportunities, please contact Tiffany Twohig at +1.702.355.0334 or one.night@onedrop.org

For more information on One Drop and the organization's initiatives, please visit OneDrop.org.

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About One Drop Foundation

The One Drop™ Foundation is an international philanthropic organization created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Its mission is to ensure sustainable access to safe water, sanitation, and hygiene for communities facing extreme barriers through innovative partnerships, creativity, and the power of art. Together with its partners, the One Drop Foundation deploys its unique Social Art for Behavior Change™ approach designed to promote the adoption of healthy water, sanitation and hygiene-related behaviors and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 15 years of turning water into action, with projects that will soon have improved the living conditions of more than 2.7 million people around the world. www.onedrop.org.

About MGM Resorts International

MGM Resorts International (NYSE: MGM) is an S&P 500® global gaming and entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment

experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 31 unique hotel and gaming destinations globally, including some of the most recognizable resort brands in the industry. The Company's 50/50 venture, BetMGM, LLC, offers U.S. sports betting and online gaming through market-leading brands, including BetMGM and partypoker, and the Company's subsidiary, LeoVegas AB, offers sports betting and online gaming through market-leading brands in several jurisdictions throughout Europe. The Company is currently pursuing targeted expansion in Asia through the integrated resort opportunity in Japan. Through its "Focused on What Matters: Embracing Humanity and Protecting the Planet" philosophy, MGM Resorts commits to creating a more sustainable future, while striving to make a bigger difference in the lives of its employees, guests, and in the communities where it operates. The global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information, please visit us at www.mgmresorts.com. Please also connect with us @MGMResortsIntl on [Twitter](#) as well as [Facebook](#) and [Instagram](#).

About Cirque du Soleil Entertainment Group

Cirque du Soleil Entertainment Group is a world leader in live entertainment. In addition to producing world-renowned circus arts shows, the Company brings its creative approach to a large variety of entertainment forms, such as multimedia productions, immersive experiences, and special events. Going beyond its various creations, Cirque du Soleil Entertainment Group aims to positively impact people, communities and the planet with its most important tools: creativity and art. Since its creation in 1984, more than 378 million people have been inspired on 6 continents and 86 countries. The Canadian company now employs more than 4000 employees, including 1200 artists from 80 different nationalities. For more information about Cirque du Soleil Entertainment Group, please visit CDSentertainmentgroup.com.

About Laffite Automobili

Laffite Automobili is a new hypercar brand based in Turin and founded by Bruno Laffite and Pascal Cohen. At its official launch in Miami in May 2023, the company presented three hypercar models designed by the GFG Style design studio, headed by Fabrizio and Giorgetto Giugiaro, and produced in limited edition by L.M. Gianetti. Laffite Automobili exploits two totally innovative segments in the automotive industry, producing a range of hypercars that are genuine sports-prototype and rally-raid racing cars homologated for the road. The first model in these limited series (24 units each) will leave the Turin production plant in April 2024.

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