



FOR IMMEDIATE RELEASE

Jan. 11, 2017

**MULTI-PLATINUM VOCAL GROUP THE TENORS TO STAR IN
'ONE NIGHT FOR ONE DROP' IMAGINED BY *CIRQUE DU SOLEIL*
FRIDAY, MARCH 3**

Award-winning vocal group will perform iconic rock songs at the star-studded benefit

LAS VEGAS – On **Friday, March 3**, JUNO Award-winning vocal super-group and Canadian heartthrobs **The Tenors** will partner with [One Drop](#) to present the fifth anniversary of ***One Night for One Drop***, an extraordinary, one-night-only experience supporting safe water access programs worldwide. Taking place exclusively in the **Zumanity Theatre** at New York-New York Hotel & Casino in Las Vegas, the event will feature a special performance of iconic rock songs by the award-winning trio, who will share the stage with the world-renowned artists of *Cirque du Soleil*.

“It is an honour and a thrill to be working with One Drop in such a creative way,” said The Tenors. “The incredible imaginations of everyone involved are absolutely inspiring, and we’re looking forward to performing legendary rock music for this spectacular show.”

Krista Monson, director of creation for the show, said, “With their unique style, unforgettable charm and outstanding vocal talent, we’re incredibly thankful to have them on board. Not only will they bring their sublime artistry and talent to the show, but the directors have given The Tenors roles that propel the story to add yet another level of meaning and powerful significance to their performance. With the added creativity of The Tenors, the result will be truly momentous.”

Presented by MGM Resorts International, *One Night for One Drop 2017* will focus on the concept of time, drawing inspiration from one pivotal phrase: ‘We are the first generation to feel the impact of climate change and the last generation to do something about it.’ Centering around the idea that time is running out for humanity to right its wrongs, the show will build on this concept through the journey of an ill-tempered circus Ringmaster and his loyal assistant.

Nicky and Laetitia Dewhurst, writers and directors for the show, said, “We created the old Ringmaster to represent humanity and its treatment of Mother Earth. He is given the opportunity to travel back in time to witness his younger self at the center of a magnificent, vintage circus. Once there, he begins to realize his mistakes and, in a sensational twist of events, wishes to fix his feelings of regret. But is it too late? That’s the question we want to ask our audience.”

Once back in time, the audience will be a part of a highly theatrical, comedic and daring spectacle, with breathtaking circus acts to propel the story. Elevated by the outstanding powerhouse vocals of The Tenors, the event will feature songs performed live by the trio, culminating in a dazzling finale.

Individual, tax-deductible VIP tickets, which include the post-show extravaganza complete with live entertainment, cocktails, hors d'oeuvres and festivities, are available for \$1,500, with show-only tickets starting at \$100. Sponsorship packages and individual tickets are available at onedrop.org/onenight or by calling 1-844-33-WATER. All proceeds will benefit One Drop's global water initiatives, along with innovative educational programming in Nevada through a partnership with the Springs Preserve.

###

ABOUT ONE DROP™

One Drop™ is an international non-profit organization created by *Cirque du Soleil*® founder Guy Laliberté. At the core of our mission is water as a transformative force to improve living conditions, as well as give communities the ability to care for themselves. We believe in the combined power of safe water for consumption and production while inspiring behavioral change towards water and proper hygiene practices by creating a lasting understanding through social arts. To do this, One Drop has developed the unique A·B·C for Sustainability™ intervention approach, a winning combination of strategic and operational initiatives designed to address access to safe water. To learn more about One Drop, visit www.onedrop.org.

ABOUT THE TENORS

Since 2008, the JUNO Award winning, multi-platinum Canadian vocal super-group has been thrilling audiences around the world with their powerful voices and memorable melodies, showcasing their undeniable charm and diverse vocal styles for Her Majesty Queen Elizabeth II, at the opening ceremonies of the 2010 Winter Olympics, on The Oprah Winfrey Show and at The Primetime Emmy Awards to name a few. They have also shared the stage with some of the biggest names in music, including Paul McCartney, Sarah McLachlan, Neil Young, Andrea Bocelli, Stevie Wonder, David Foster, Celine Dion, Smokey Robinson and more.

In addition to delivering powerful and heart-warming performances for audiences around the world, The Tenors also lend their voices to raise awareness of important charitable causes including Voices for Bulembu in Bulembu, Swaziland, the Music for Mercy concert at the Vatican in Rome, the David Foster Foundation Miracle Gala and Concert in Winnipeg, Elton John's World Team Tennis Smash Hits fundraising event in Las Vegas, and We Day in Vancouver.

For up-to-date information about The Tenors, visit tenorsmusic.com.

ABOUT CIRQUE DU SOLEIL®

From a group of 20 street performers at its beginnings in 1984, *Cirque du Soleil* is now a major Quebec-based organization providing high-quality artistic entertainment. The company has close to 4,000 employees, including 1,300 performing artists from close to 50 different countries. *Cirque du Soleil* has brought wonder and delight to more than 160 million spectators in 400 cities in sixty countries on six continents.

In Las Vegas, *Cirque du Soleil* has seven permanent resident shows. In addition to *Michael Jackson ONE* at Mandalay Bay Resort and Casino, these productions include *Mystère* at Treasure Island, "O" at Bellagio

Resort & Casino, *Zumanity* at New York-New York Hotel & Casino, *KÀ* at MGM Grand Hotel & Casino, *The Beatles™ LOVE™* at The Mirage Hotel & Casino and *MINDFREAK® LIVE!* at Luxor Hotel & Casino.

For more information, visit the *Cirque du Soleil* website at <https://www.cirquedusoleil.com/las-vegas>. Like us on [Facebook](#) or Tweet us: [@Cirque](#).

MEDIA CONTACTS FOR ONE DROP

Olivia Steinberg / Erica Benken

Kirvin Doak Communications

osteinberg@kirvindoak.com / ebenken@kirvindoak.com

Pien Koopman

One Drop

Pien.koopman@cirquedusoleil.com

MEDIA CONTACTS FOR THE TENORS

Andrea McLoughlin / Adrienne Kakoullis

Holmes PR

amcloughlin@holmespr.com / akakoullis@holmespr.com