



**For immediate release**

## **ONE DROP awarded international prize by the International Water Association**

- **Project India recognized for innovation**

**MONTREAL, CANADA, September 5, 2013** –The ONE DROP Foundation has been awarded the International Water Association’s (IWA) Project Innovation Award in the Sanitation and Wastewater category for its work in India.

Among the 40 projects considered, that of ONE DROP, located in the state of Orissa, one of the poorest states in India, was lauded by the IWA jury for the social transformations it was able to achieve through the innovative use of social art and popular education throughout the entire intervention project.

“For us, this is a genuine recognition of ONE DROP’s unique intervention approach which, over and above providing water infrastructure and microfinance, uses social art and popular education to mobilize the population and engender significant and sustainable behavioural changes among impacted communities”, says Danielle Valiquette, Chief Program Officer, ONE DROP.

The prize will be officially awarded at a ceremony taking place October 15, 2013 in Nairobi, Kenya.

In order to continue to promote the improvement of conditions of communities affected by water challenges, ONE DROP is participating this week in the World Water Week 2013 (WWW) in Stockholm as well as officially launching its annual report online, which describes ONE DROP projects executed in 2012 and the organisation’s objectives until 2017. The report is accessible at [www.onedrop.org/2012-annual-report/](http://www.onedrop.org/2012-annual-report/)



**About ONE DROP**

ONE DROP—a non-profit organization created in 2007 by Guy Laliberté—strives to ensure that water is accessible to all, today and forever. ONE DROP significantly and sustainably improves living conditions through innovative projects which promote self-reliance in communities worldwide. To learn more, visit **ONEDROP.org**.

**For further information or to arrange an interview with Danielle Valiquette, Executive Director of International Programs, ONE DROP :**

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