

ONE DROP OF BEAUTY, ONE GRACIOUS GESTURE CAROLINE NÉRON AND ONE DROP JOIN FORCES

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Well-known for her community involvement, **CAROLINE NÉRON** is proud to announce a new partnership with **ONE DROP**. A portion of the proceeds of sales of her popular Stella SSH jewelry set comprised of a necklace and earrings will be given to the organization to support its mission of safe water for all. The set's small Swarovski® crystal droplets perfectly represent drops of water, **ONE DROP's** symbol. **ONE DROP** develops innovative access to water and sanitation projects which promote self-reliance in communities located in Central America, India and West Africa.



The jewelry is sold in **CAROLINE NÉRON** boutiques, on carolineneron.com and in the touring show boutiques of Cirque du Soleil, one of **ONE DROP's** founding partners. The necklace retails at \$65 and the earrings at \$55.

*"The notion of paying it forward has always been at the core of my belief system. Today, through my growing business, I am lucky enough to be in a position to give back in a significant way. **ONE DROP** is a strong partner, having achieved impressive life-altering results and I am proud to join forces with this organization,"* said Caroline Néron. She added: *"It is important that a company and its employees give back to the community. It fosters team spirit and can also serve as an efficient employee engagement tool."*

Catherine B. Bachand , CEO of ONE DROP said *"The generosity of **CAROLINE NERON** will allow us to transform the lives of millions of women in developing countries by offering them safe water to drink and for agriculture. By purchasing and wearing the Stella SSH jewelry women will be directly helping other women throughout the world. We are privileged and proud to be associated with **CAROLINE NERON.**"*

THE IMPORTANCE OF SAFE WATER

It is imperative to remind ourselves of the vital nature of safe water. Many are unaware that over 748 million human beings lack access to this precious resource. It is hard to imagine getting up in the morning without being able to turn on the water and access safe water. Having drinking water is essential. However, water has other critical uses. **ONE DROP** works to show disadvantaged communities how to protect their water sources and cultivate their gardens so they will be better able to take care of their families and increase their quality of life.

ABOUT ONE DROP

ONE DROP—a non-profit organization created by Cirque du Soleil Founder Guy Laliberté—strives to ensure that water is accessible to all, today and forever. **ONE DROP** significantly and sustainably improves living conditions through innovative projects which promote self-reliance in communities worldwide. To learn more, visit ONEDROP.org.

ABOUT CAROLINE NÉRON

Established in 2004, **CAROLINE NÉRON** creates, distributes and markets fashion jewelry and accessories. The company owns 20 boutiques throughout Quebec, a transactional site, 200 employees and more than 100 distributors worldwide including over 50 in Europe. To learn more, visit carolineneron.com.

FOR FURTHER INFORMATION OR TO REQUEST AN INTERVIEW :

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