



FOR IMMEDIATE RELEASE

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Exclusive Performance of ‘One Night for ONE DROP’ Imagined by *Cirque du Soleil*[®] Comes to Select U.S. Cinemas on June 7

**Fathom Events and *Cirque du Soleil* Present This Special One-Night Event
Featuring Singer Leona Lewis and Actor Miles Brown in Support of ONE DROP**

LAS VEGAS – Fathom Events and *Cirque du Soleil* are partnering to bring the 2016 “[One Night for ONE DROP](#)” event to select U.S. cinemas, featuring a collaboration of performers from each of the eight *Cirque du Soleil* Vegas shows. In its fourth year, “One Night for ONE DROP” returned for an electrifying performance in front of a VIP sold-out audience in Las Vegas, featuring GRAMMY-nominated singer-songwriter Leona Lewis and Miles “Baby Boogaloo” Brown from the hit TV sitcom “Black-ish.” The show is an annual celebration around World Water Day to raise funds and awareness for critical water issues worldwide. Audiences across the U.S. can enjoy this special one-night event in cinemas on **Tuesday, June 7 at 7 p.m. local time.**

Tickets for “One Night for ONE DROP” can be purchased online by visiting www.FathomEvents.com or at participating theater box offices. Fans throughout the U.S. will be able to enjoy the event in more than 300 movie theaters through Fathom’s [Digital Broadcast Network](#). For a complete list of theater locations visit the Fathom Events [website](#) (*theaters and participants are subject to change*).

“We spent months creating a one-night-only production knowing that all of our hard work would culminate in a single performance,” said Artistic Director Hassan El Hajjami. “I am so excited to see our work come back to life in an entirely new way in theaters across the country. It’s going to be extraordinary!”

Captured on March 18, 2016, at The Smith Center for the Performing Arts in Las Vegas, “One Night for ONE DROP” is a completely original production featuring renowned guest performers alongside artists from all eight *Cirque du Soleil* shows on the Las Vegas Strip. To show their continued support for the cause, each show goes dark for one evening to shine the spotlight on this special performance. The central theme of “One Night for ONE DROP” ties to the mission of ONE DROP, an international non-profit dedicated to providing safe water access in developing countries. To extend this one-night of

charity, all *Cirque du Soleil* funds from this cinema presentation will also support ONE DROP and its efforts.

“This is a truly spectacular event and it’s a joy to bring it to the big screen for those who cannot travel to Vegas to see the show in person,” said Fathom Events Vice President of Programming Kymberli Frueh. “Fathom is proud to be a part of an event with such an important message delivered in a truly unique way.”

“Performing in this show was a dream come true,” said Miles Brown. “All *Cirque* shows have the ability to take your breath away, but this one can also change lives around the world. If you want to experience one of the most exciting *Cirque* shows ever created while giving back to the community, join us on June 7!”

For artwork and photos related to “One Night for ONE DROP,” visit the Fathom Events [press site](#).

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About ONE DROP™

ONE DROP™ is an international non-profit organization created by *Cirque du Soleil*® founder Guy Laliberté. At the core of our mission is water as a transformative force to improve living conditions, as well as give communities the ability to care for themselves and their family. We believe in the combined power of safe water for consumption and production while inspiring behavioral change towards water and proper hygiene practices by creating a lasting understanding through social arts. To do this, ONE DROP has developed the unique A·B·C for Sustainability™ intervention approach, a winning combination of strategic and operational initiatives designed to address access to safe water. To learn more about ONE DROP, visit www.ONEDROP.org.

ABOUT CIRQUE DU SOLEIL®

From a group of 20 street performers at its beginnings in 1984, *Cirque du Soleil* is now a major Quebec-based organization providing high-quality artistic entertainment. The company has close to 4,000 employees, including 1,300 performing artists from close to 50 different countries. *Cirque du Soleil* has brought wonder and delight to more than 160 million spectators in 400 cities in sixty countries on six continents.

In Las Vegas, *Cirque du Soleil* has seven permanent resident shows. These productions include *Mystère* at Treasure Island, “O” at Bellagio Resort & Casino, *Zumanity* at New York-New York Hotel & Casino, KÀ at MGM Grand Hotel & Casino, *The Beatles™ LOVE™* at The Mirage Hotel & Casino, MINDFREAK® LIVE! at Luxor Hotel & Casino and *Michael Jackson ONE* at Mandalay Bay.

For more information, visit the *Cirque du Soleil* website at <https://www.cirquedusoleil.com/las-vegas>. Like us on [Facebook](#) or Tweet us: [@Cirque](#).

About Fathom Events

Fathom Events is the event cinema distribution arm of AMC Entertainment Inc. (NYSE: AMC), Cinemark Holdings, Inc. (NYSE: CNK) and Regal Entertainment Group (NYSE: RGC) (known collectively as AC JV, LLC), the three largest movie theater circuits in the U.S., and is recognized as the leading distributor of alternative content. It offers a variety of one-of-a-kind entertainment events in movie theaters nationwide that include live, high-definition performances of the Metropolitan Opera, dance and

theatre productions such as the Bolshoi Ballet and National Theatre Live's Hamlet, sporting events like FS1 Presents USA v Mexico, concerts with Roger Waters and One Direction, the TCM Presents classic film series and faith-based events such as The Drop Box and Four Blood Moons. Fathom Events also takes audiences behind the scenes and offers unique extras including audience Q&As, backstage footage and interviews with cast and crew, creating the ultimate VIP experience. In addition, Fathom Events' live digital broadcast network ("DBN") is the largest cinema broadcast network in North America, bringing live and pre-recorded events to 885 locations and 1,348 screens in 181 Designated Market Areas® (including all of the top 50). For more information, visit www.fathomevents.com.

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