

FOR IMMEDIATE RELEASE

A SWING FOR ONE DROP PRESENTED BY CIRQUE DU SOLEIL ENTERTAINMENT GROUP AND THE PRESIDENTS CUP: A UNIQUE CARITATIVE EVENT UNVEILED

Montreal, January 25, 2024 - Cirque du Soleil Entertainment Group and the One Drop Foundation unite in an unprecedented collaboration supported by the Presidents Cup to address sustainable water solutions, empower communities through innovative actions, and drive positive change in the face of the climate crisis. Together, they proudly announce, *A Swing for One Drop*, a spectacular caritative event set to captivate audiences on May 23, 2024, as *Cirque du Soleil's KURIOS-Cabinet of Curiosities* premieres its performances in the historic Old Port of Montreal. This initiative seamlessly blends the artistry of *Cirque du Soleil* with the global reach of the Presidents Cup, all in support of the life-changing initiatives led by the One Drop Foundation. It aligns with the larger picture of the upcoming Presidents Cup at The Royal Montreal Golf Club, highlighting One Drop's vital role as one of the chosen charitable beneficiaries by the Presidents Cup.

A Swing for One Drop is a prestigious benefit event that transcends entertainment and sport, uniting in a shared commitment to drive positive change. This event contributes to One Drop's vision of a sustainable future with safe water for all.

PGA TOUR personalities will be in attendance, offering our guests a unique opportunity to rub shoulders with Presidents Cup members. Additionally, prominent leaders from *Cirque du Soleil* will further enhance the evening's prestige and the presence of some of their iconic artists, will complement the experience, making it an unforgettable event for golf aficionados and corporations alike.

An Unforgettable Experience: Limited to 200 guests, the event offers an exclusive VIP experience beginning at 5:30 PM on May 23, 2024. Guests will have a two-hour preshow meet-and-greet with industry leaders and enjoy appetizers and beverages in an exclusive VIP lounge, followed by the magical performance of *Cirque du Soleil's KURIOS*.

Packages and tickets for this extraordinary event are now on sale. The One Drop team is ready to assist interested corporate teams, as well as golf enthusiasts and entertainment connoisseurs, looking for networking opportunities and an unforgettable experience. For ticket purchase and further details, visit [One Drop's website](#) or contact catherine.paradis-lavoie@onedrop.org.

The Presidents Cup proudly designates One Drop as one of the 2024 charities of choice leading to its global team competition hosted by the PGA TOUR this September, while *Cirque du Soleil* maintains its longstanding commitment as One Drop's global cause partner.

"Immersing ourselves into the Montreal community was one of the first priorities we laid out for the 2024 Presidents Cup," said Executive Director of the 2024 Presidents Cup Ryan Hart. "Part

of what defines this city are the many non-profit organizations like One Drop, giving back to this community, province and causes abroad, anchored by key leaders like *Cirque du Soleil*. Our goal was to align with causes Montreal has demonstrated passion toward, and we hope this partnership helps those efforts while providing a glimpse into what's to come at the 2024 Presidents Cup."

"Our mission at *Cirque du Soleil* has always been to have a positive impact on individuals, communities and the planet by using what sets us apart: art and creativity. In collaboration with the Presidents Cup and One Drop, this joint effort highlights our shared commitment to drive positive change", added Stéphane Lefebvre, President, and CEO of Cirque du Soleil Entertainment Group.

"We're deeply motivated by the choice of major private sector players, the Presidents Cup and *Cirque du Soleil*, who share our commitment to changing the world. This recognition underscores the potential impact of our collective efforts in driving positive change through sustainable water solutions globally and in Canada." Lisa Clowery, Co-CEO at the One Drop Foundation.

Attendees will be eligible for a tax receipt upon purchasing tickets under specific conditions, aligning this remarkable experience with a philanthropic impact.

Don't miss the chance to be part of a night that transcends entertainment and sport, contributing to a sustainable future with safe water for all. Join us for *A Swing for One Drop*.

For more information and ticket purchases, please visit [One Drop's website](#).

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About Cirque du Soleil Entertainment Group:

Cirque du Soleil Entertainment Group is a world leader in live entertainment. Building on four decades of pushing the boundaries of the imagination, the Company brings its creative approach to a large variety of entertainment forms, such as multimedia productions, immersive experiences, and special events. Cirque du Soleil Entertainment Group celebrates 40 years of defying reality, defining entertainment, and illuminating the world through art and creativity. Since its creation in 1984, more than 400 million people have been inspired on 6 continents and 86 countries. The Canadian company now employs more than 4000 employees, including 1200 artists from 80 different nationalities. For more information about Cirque du Soleil Entertainment Group, please visit cirquedusoleil.com.

About the Presidents Cup:

The Presidents Cup is a biennial global team competition between the United States and an International team that represents the rest of the world excluding Europe. The competition, which is contested by the PGA TOUR, alternates between venues in the U.S. and overseas. The Presidents Cup will return to The Royal Montreal Golf Club in Montreal, Quebec, Canada, September 24-29, 2024. Since the event's inception in 1994, more than \$56 million has been raised for charity from event proceeds, as well as contributions made on behalf of the Presidents Cup. Citi, Cognizant and Rolex are the exclusive Global Partners of the Presidents Cup. Follow us on [Facebook](#), [Twitter](#) and [Instagram](#), or visit PresidentsCup.com for more information.

About One Drop Foundation:

The One Drop™ Foundation is an international organization created by *Cirque du Soleil* and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Our mission is to ensure sustainable access to safe water, sanitation and hygiene for communities facing extreme barriers through innovative partnerships, creativity and the power of art, while contributing to climate action. Together with its partners, the One Drop Foundation deploys its unique *Social Art for Behaviour Change*™ approach designed to promote the adoption of water, sanitation and hygiene-related behaviours and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 16 years of turning water into action, with projects that will soon have improved the living conditions of over 2.7 million people around the world.

To learn more about the One Drop Foundation, visit www.onedrop.org

Interact with the One Drop Foundation on [Facebook](#), [LinkedIn](#) and [Twitter](#), or on [Instagram](#).

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